



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2020

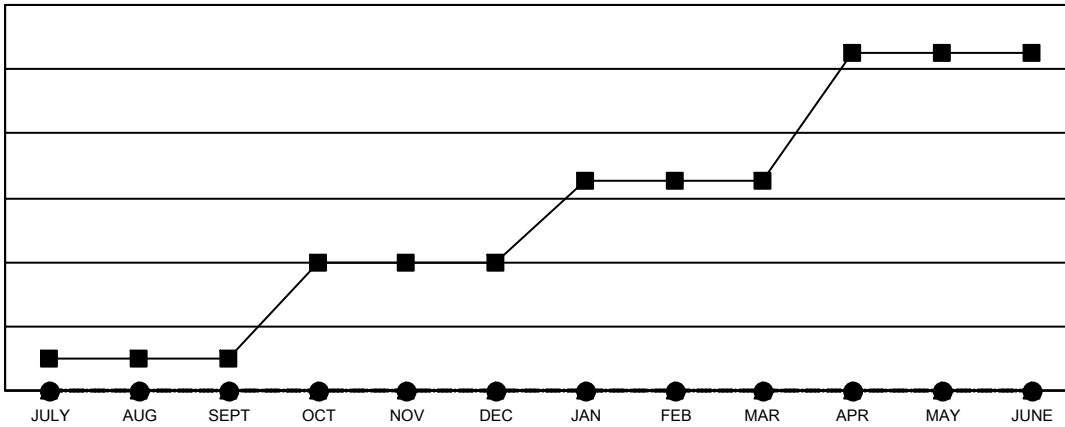
Multiple District 27

LOCATION: WISCONSIN

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	0	1
OCT/NOV/DEC	6	0	0
JAN/FEB/MAR	5	0	0
APR/MAY/JUNE	8	0	0

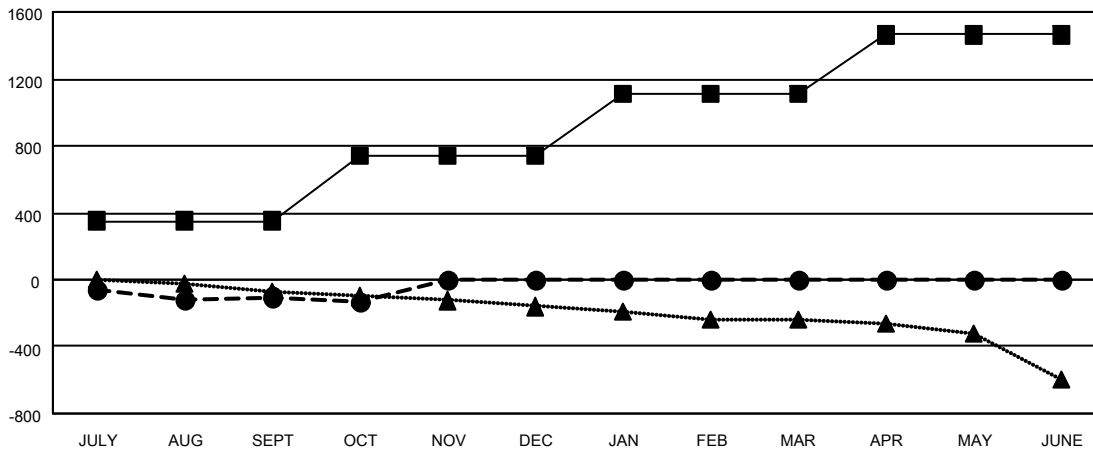
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	352	322	385
OCT/NOV/DEC	392	105	134
JAN/FEB/MAR	367	0	0
APR/MAY/JUNE	352	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 1	
<u>DROPPED MEMBERS</u>	
DECEASED	81
CLUB CANCELLED	0
OTHER	438
TOTAL	519

149 CLUBS OF 510 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	12,840 (76.66%)
FEMALE	3,910 (23.34%)
TOTAL FAMILY UNIT MEMBERS	3,343
FAMILY MEMBERS PAYING HALF DUES	1,704